



**YOUNG
EUROPEAN
AMBASSADORS**

Sara BARTOLI & Teodora DRUCEC
YEAs team in Moldova & EU/UK/BY

We are the Regional **Communication Programme for Eastern Neighbourhood (EUNEIGHBOURS EAST)**.

We support EU's communications in the Eastern neighbourhood, working closely with EU Delegations in the countries and DG ENEST- European Neighbourhood Policy and Enlargement Negotiations.

The programme is carried out by GOPA PACE.



Young European Ambassadors

The Young European Ambassadors (YEAs) initiative is a non-political, voluntary, vibrant network **connecting and building bridges of friendship among young people from Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, Ukraine and the EU Member States and the United Kingdom.**

The aim of the network is to raise awareness about the EU's cooperation with its Eastern partner countries, showcase the tangible results of this cooperation, contribute to policy dialogue on various topics, help increase civic activism and work together for a better future.



580+
YEAs



30+
Nationalities



2400+
Alumni





Young European Ambassadors

2021-2025

3017

LOCAL ACTIVITIES

9.992.500+

*SOCIAL MEDIA
REACH*

193.500+

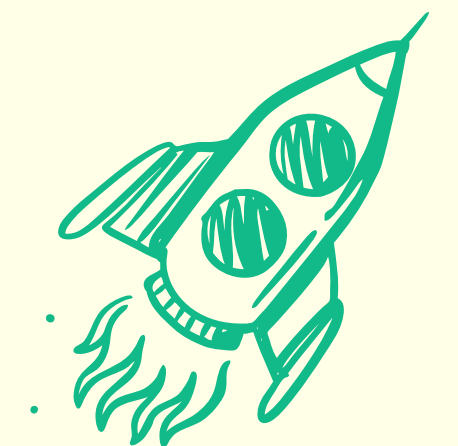
PEOPLE REACHED

431

BLOG POSTS

5

*YEA
MAGAZINE*



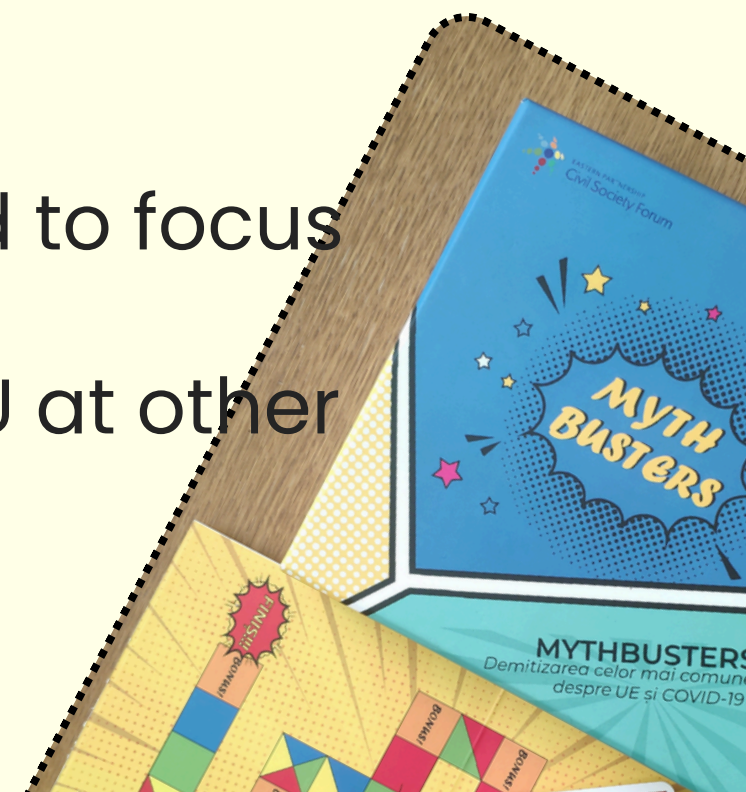


Some activity examples



Mythbusters board game Playing against disinformation

- Created with the support of EaP Civil Society Forum.
- Designed to debunk the most spread EU and COVID-19 myths among young people, but used to generally raise awareness.
- Focuses on understanding of the EU fundamental values and EU-funded actions in the region.
- Question cards are also used to focus on debunking common misconceptions about the EU at other activities (e.g. fairs)





Educational quizzes Testing youth knowledge

- Designed around common disinformation narratives.
- Easy to adapt depending on the audience.
- Can contribute to raise awareness about the most common disinfo narratives.
- Can be organised as separate activities (e.g. in schools) or as part of youth led or youth oriented fairs, festivals etc.
- Depending on the complexity and the time available for the activity, tools like Menti, Kahoot, Powerpoint can be used.



- Encouraging **civic participation**.
- Creating a safe space for questions.
- Encouraging critical thinking and checking media sources.

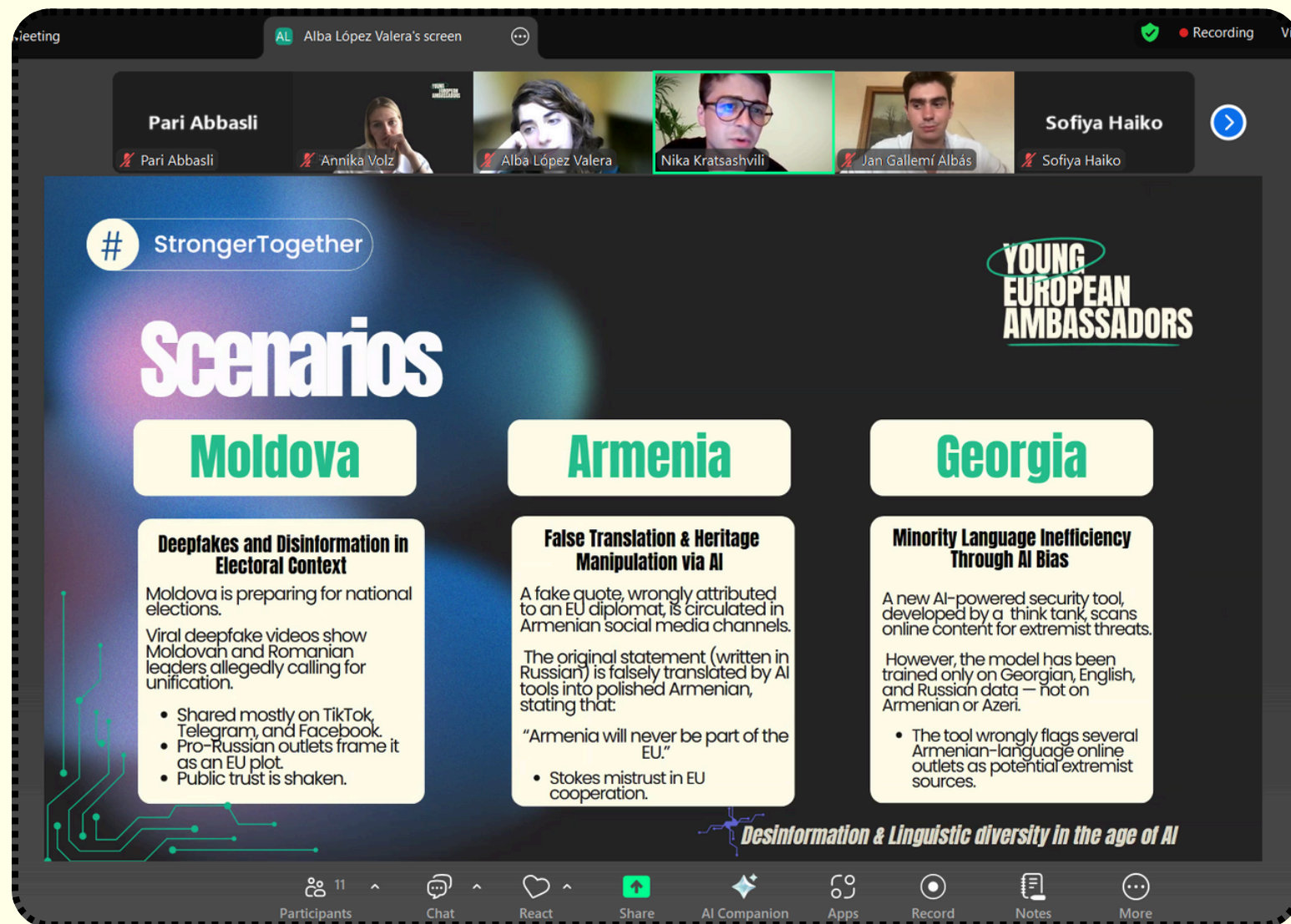
Go vote!
**School and university visits
ahead of elections**





Local event in Bucharest Fact vs. Fiction: Decoding Electoral Disinformation

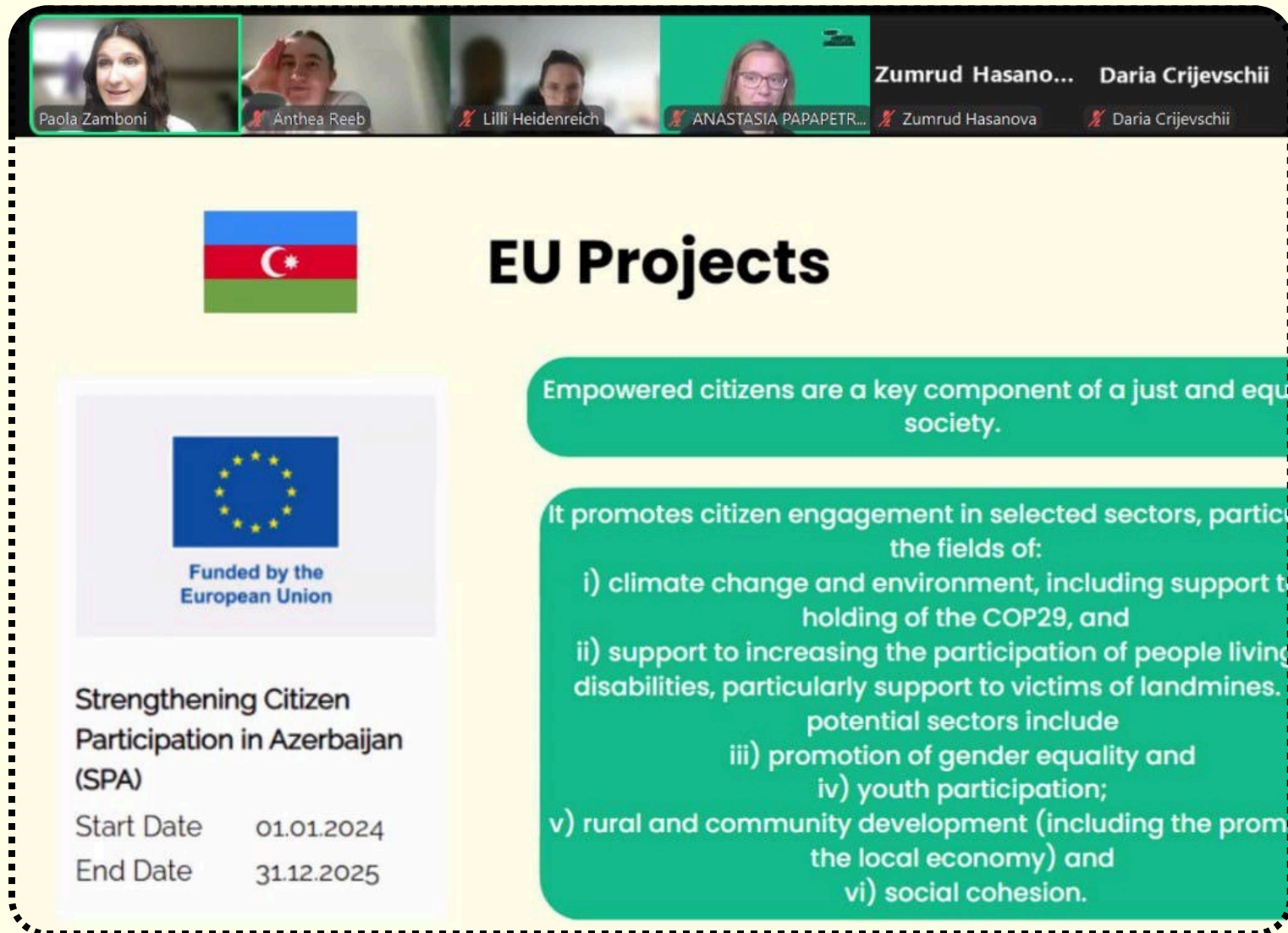
- Raise awareness about disinformation related to elections – especially among first-time voters.
- YEA presentation and panel discussion with **Angela Grămadă**, President of the Experts for Security and Global Affairs Association.
- Interactive session and workshop by Funky Citizens on identifying and countering disinformation.
- Empowered participants to recognize **disinformation techniques**, taught **fact-checking skills and source verification methods**.



YEAvsDisinfo Working Group


Young changemakers for media literacy


- A cross-chapter initiative tackling **disinformation narratives** across the Eastern Partner countries through online events, blog posts, and social media campaigns.
- Build a network of **young changemakers** to fight disinformation locally.
- Connect YEAs with local fact-checkers and media literacy experts.
- Each session focuses on a **specific country**, analysing local trends, false narratives, and the broader geopolitical context.



Paola Zamboni Anthea Reeb Lilli Heidenreich ANASTASIA PAPAPETR... Zumrud Hasanova Daria Crijevschii

Zumrud Hasano... Daria Crijevschii

 **EU Projects**


Funded by the
European Union

Strengthening Citizen Participation in Azerbaijan (SPA)

Start Date 01.01.2024
End Date 31.12.2025

Empowered citizens are a key component of a just and equitable society.

It promotes citizen engagement in selected sectors, particularly in the fields of:

- i) climate change and environment, including support to the holding of the COP29, and
- ii) support to increasing the participation of people living with disabilities, particularly support to victims of landmines.
- iii) promotion of gender equality and
- iv) youth participation;
- v) rural and community development (including the promotion of the local economy) and
- vi) social cohesion.

Fighting Disinformation Together: EU-Azerbaijan Media Literacy Training

- Detect and debunk **misinformation**, not only about politics but also about **climate change and AI-generated content**.
- Increased participants' understanding of **how disinformation operates in Azerbaijani communities**.
- Fostered discussion on **civil society's role** in combating misinformation.
- Media literacy is not just about knowing the facts — **it's about knowing how to find them**.



Keep in touch!
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