



Founded in December 1998

Vision & Mission



Communities in the Republic of Moldova, in which every young person, especially from disadvantaged categories, benefits from opportunities for personal and professional growth, while actively contributing to their sustainable development.

Implementation of effective and sustainable programs for inclusion and increasing the participation of young people (girls and boys), especially from disadvantaged categories, in community development.

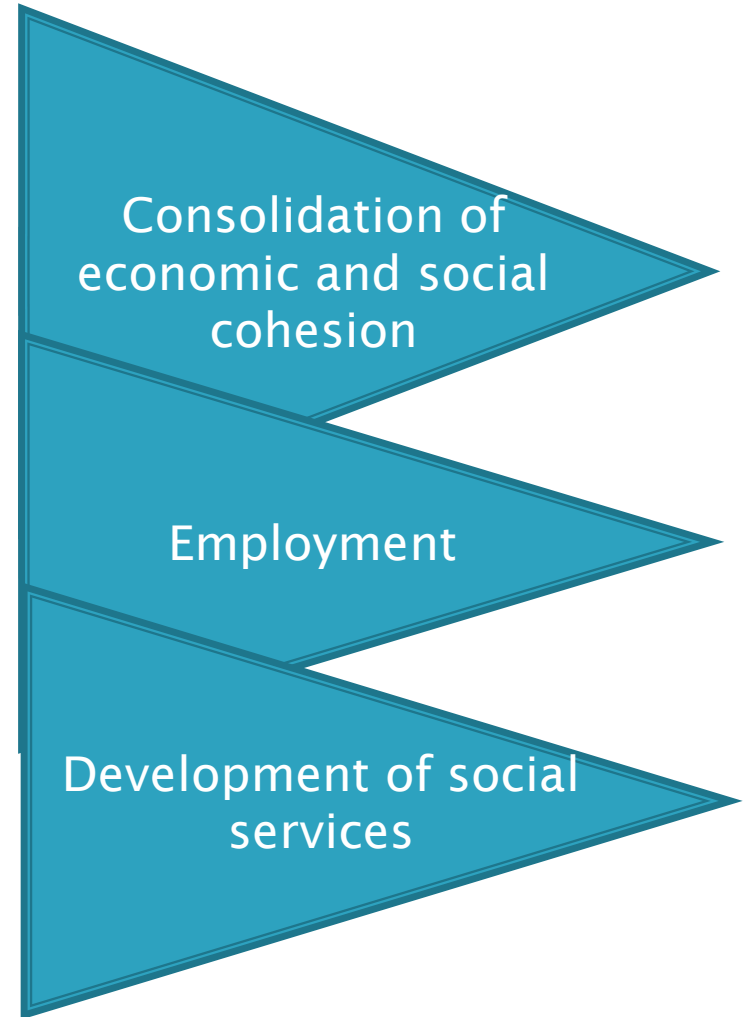


Floare de cireș Ltd objectives



Floare de cireș Ltd Vision:

We want to become the best performing catering social enterprise in Republic of Moldova, oriented to responsibility for the environment and socio-professional integration of marginalized people.



How our idea became real...



Finanțat de
Uniunea Europeană



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC
Agenția Elvețiană pentru
Dezvoltare și Cooperare



Federal Ministry
Republic of Austria
Social Affairs, Health, Care
and Consumer Protection

LED LIECHTENSTEIN
DEVELOPMENT
SERVICE



ERSTE
Stiftung



wienwork
integrative Betriebe und AusbildungsgmbH

ODA
ORGANIZAȚIA PENTRU DEZVOLTAREA
ANTREPRENORIALULUI



STRATITEQ



Agenția Națională pentru
Ocuparea Forței de Muncă

Primăria
Răzeni



Initial investements 2013 - 2014:

- ✓ Renovation of the canteen (74 m²): 23000 EUR
- ✓ Proffesional kitchen equipment: 29000 EUR
- ✓ Renovation of the greenhouse (214 m²): 4000 EUR



In a safe, supportive environment men and women with disabilities learn fundamental job skills while simultaneously building their resumes and work experience.



Floare de cireș offers an extensive training program empowering women and men to undertake what is often their first „real job” in the catering services. As trainees learn to grow, prep, and serve food, they grow in self-understanding and prepare themselves to serve as leaders in their families and communities.



On-the-job training program



Objectives:

1. Source motivated individuals;
2. Stabilize and develop sustainable life and career skills through intensive, customized training and internship opportunities;
3. Connect individuals with quality jobs;
4. Stabilize, retain and advance individuals on their career path.





Proactive inclusion measures



Results and impact

250 young people with disabilities (127 women and 123 men) from all regions of the country improved an average of 21% of their vocational skills and an average of 9% of their independent life skills within four months in a work-based training program.

For 79% of the beneficiaries, their long-term financial status improved after training, due to their inclusion in the labor force or attendance at other training courses and social programs.

In 2017-2019, 1 euro invested by foreign donors generated 2 euros in taxes for the Moldovan state budget.

Starting in 2018, 100% of the social benefits received from the state by employees of the social enterprise were reimbursed through monthly social security contributions deducted from their salaries.

Every year, about 4% of the money paid by clients of ÎSI Floare de cireș SRL for catering services was used to ensure the functioning of the social canteen in Răzeni.

Awards



- ✓ „Responsible Food Operator 2014”, 29.01.2015
- ✓ Outstanding employer in achieving a successful model of social entrepreneurship for people with disabilities, 28.05.2015
- ✓ UN Award for promoting the rights of people with disabilities to work and independent life, 10.12.2015
- ✓ Winner of the competition “European Citizenship Awards 2018”, category “Social Enterprise of the year”
- ✓ CEB Award for Social Cohesion 2021





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Hope has address!