

Imaguru — Practical practice for Women in Innovation & Entrepreneurship

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EU4Youth Days | Workshop 3.2 | 9 Oct 2025

- entrepreneurs, innovators and visionaries
- tech talents (developers, and other people involved in digital products)
- company employees
- domain experts

- events & programs
- social media & discord
- Imaguru Online Platform

We give talents access to
the right tools and resources
so they are able to build
extraordinary things.

- funding
- knowledge base & acceleration
- mentors, access to external expertise
- safe space to experiment
- discounted services and solutions
- like-minded people to form a team

- innovative businesses
- innovative products with a growth potential

UNICORNS AND EXITS BORN AT IMAGURU



Founder of FriendlyData (acquired by ServiceNow) is among the Imaguru residents and met one of the investors



PandaDoc Team (Unicorn) was accelerated at Imaguru program on early stage



Cofounder of FLO Health (Unicorn) met his first investor at the Imaguru event



MSQRD (acquired by Facebook) was created at a hackathon in Imaguru

IMAGURU: A PROVEN TRACK RECORD

500+ Top-Notch Mentors

at Imaguru Network

1000+ Innovative Solutions

Designed for Corporations

300+ Startups

Born at Imaguru

EUR 160+ M Raised

by our startups at later stages



From tech pioneers to 'extremists': Belarusian founders face exile and statelessness

WOMAN IT WEEK — A WEEK OF EVENTS AND A COMMUNITY OF WOMEN AT IMAGURU

- Week-long programme: panels, hands-on labs, mentorship slots, and networking dinners.
- Tracks for beginners, growth founders, and women in deep tech.
- Outcomes: peer networks, mentor matches, 3 pilots, cohort visibility.
- Community continuity: monthly follow-ups, peer accountability groups, alumni showcase.



WHY THE INNOVATION ECOSYSTEM FOR WOMEN IS DIFFERENT

Only 2% of venture funding goes to women-led startups, a statistic that reveals deep-rooted systemic challenges. However, the number of female founders is growing, hopefully changing the future of investing (although not yet).

With just **16% of GP (Fund General Partners) positions** covered by women and merely **9% having access to significant capital**, the VC world remains predominantly male-dominated. *

*European Women in VC

WHY THIS IS A TIMELY OPPORTUNITY FOR WOMEN TO LEAD NOW

- Technology (AI, remote tools) lowers technical & market entry barriers.
- Funders and corporates are prioritising diversity, inclusion and gender lens investing.
- Remote work and hybrid events expand market access without full relocation.
- Civic renewal & social enterprise demand leaders who combine mission with sustainability.

HOW TO LEAD IN INNOVATION & LEADERSHIP NOW



- a) Use AI to build programs & prototypes** — rapid prototyping, market scans, and content generation.
- b) Build community around you** — organise events, specify your expertise, host learning sessions.
- c) Communicate with the right people** — intentional outreach to mentors, partner organisations and procurement contacts.

EXAMPLES — THE STORY OF IMAGURU FOUNDERS

techcrunch.com/2025/05/01/branded-extremists-for-building-startups-belarusian-tech-pioneers-face-a-stateles...

Rethink what banking can do.

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GOVERNMENT & POLICY

From tech pioneers to 'extremists': Belarusian founders face exile and statelessness

Mike Butcher · 1:00 AM PDT · May 1, 2025

HOW IMAGURU CAN HELP YOU IN THIS JOURNEY

- Through our hackathons you can build a team and a working prototype.
- Short mentor clinics to sharpen budgets, pilots and investor asks.
- Study tours that open procurement doors and partner introductions.
- Women IT Week and restorative retreats to build community, skills and visibility.
- Introductions to investors, partners, corporates and donors.

Follow us on our website (imaguru.co) and social media to receive updates and resources.

**LET'S BUILD THE FUTURE TOGETHER
PARTNER. INVEST. COLLABORATE.**

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