



Co-funded by
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Deutschland



Fostering Youth Social Entrepreneurship and Practical Career Management Skills in Ukraine, Moldova, Georgia and Armenia through the Innovative Social Student Companies (SSC) Approach



CODE·SE



The
SCHOOL of ME
Mindful Entrepreneurship



ecovisio

SSC Concept: Empowering Youth as Social Innovators



Transforms schools into centers of innovation and Action



Equips students with skills to become agents of Change



Encourages solutions for social & ecological challenges that benefit both students and communities



Hands-on learning – Students practice, create, and lead

● SSC Concept (Approach)

- Students don't just learn about entrepreneurship — they run small, real businesses.

TRADITIONAL TEACHING	SSC LEARNING
Teacher explains theory	Students create real enterprises
Passive listening	Active doing and problem-solving
Focus on grades	Focus on skills and impact
Limited real-world link	Direct community and market engagement



Student Voice – Elene Gloveli, Georgia:

"This experience showed me that business is more than just making money — it's a way to create positive change. We gained real skills and grew as individuals, all while contributing to something bigger than ourselves.

Through this journey, we didn't just learn how to run a business — we learned how to make a difference."



Key Achievements

Teachers empowered
as mentors & multipliers

Intensive 1-day
workshops and 8-day
incubation sessions

24 SSCs supported
with mentorship & mini-
grants

5 Youth Centres
established as local
innovation hubs

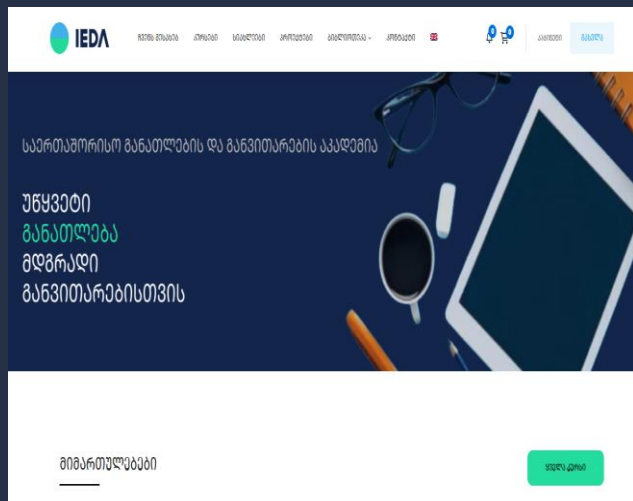
100+ young people
completed internships
in real
Companies

2 international study
visits (Germany &
Armenia)
&
Summer school on
digital & green
innovation
Organized

1-day international SSC
conference successfully
held

Multilateral SSC
network established to
ensure
sustainability

Sustainable Tools & Methods



WWW.IEDA.GE

Locally adapted
learning materials



ELEARNING.CODESEHUB.COM

Online learning
platforms



Methodological
guides

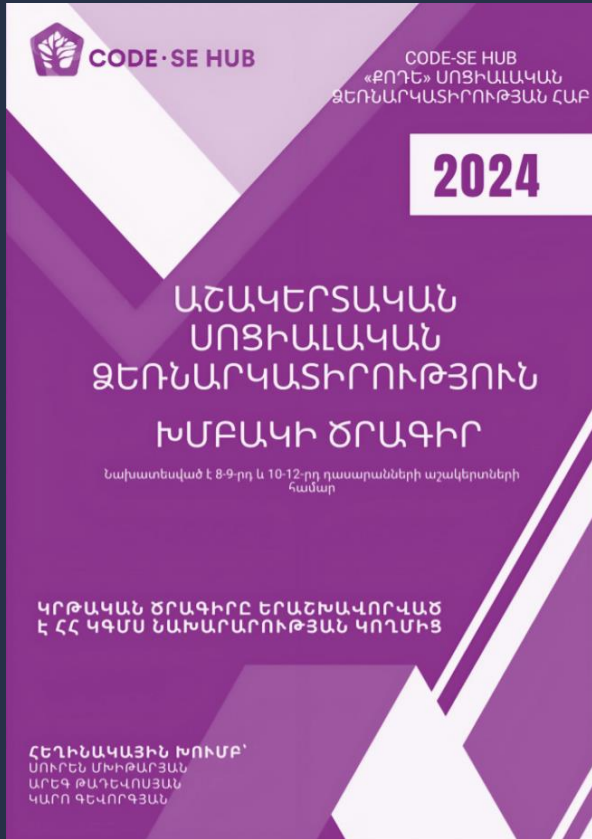


School Workshops



Study visits to social enterprises





Extracurricular clubs' program

Case of Armenia

Guaranteed by
the MoESCS

Downloaded
more than 200
times



Implemented in 15 schools as
an extracurricular program

Integrating Social Entrepreneurship into Vocational Education

Starting from the 2025–2026 academic year the Ministry of Education and Research of Moldova is piloting a new “Social Entrepreneurship” module within the *Basics of Entrepreneurship* course, in 7 vocational institutions across the country.



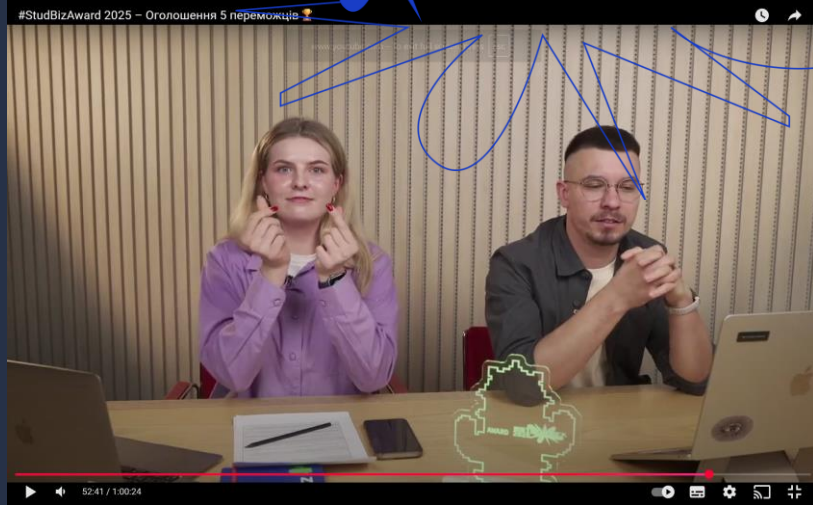
The module introduces students to **social business, innovation, and community responsibility**, helping them **transform local challenges into sustainable solutions**. Developed in collaboration with EcoVisio and field experts, this initiative strengthens **youth entrepreneurial skills** and supports the growth of Moldova’s **social entrepreneurship ecosystem**.



All-Ukrainian StudBiz Award for SSEs

Case of Ukraine

AWARD #STUDBIZ
2025



32 applications from the existing
SSEs in Ukraine

5 winners: each received €2,000,
20 hours of mentoring, and a
professional promo video

A playlist of the
winners' videos



Social Student Companies (Georgia)

Economic Empowerment

“Young Designers”

Focus: Equipping girls with practical sewing and design skills for future livelihoods.

Products: Eco-bags, pillowcases, aprons, hair accessories.

Social Wellbeing & Inclusion

“Ninveli”

Focus: Helping youth address risks such as addiction by engaging in meaningful, creative activities.

Products: Handmade soaps, soap molds, decorative candles.

Environmental Sustainability

“Papier Lab” (Paper Lab)

Focus: Tackling waste problems by reusing and recycling paper.

Products: Papier-mâché figures, bookmarks, decorative boxes.

Edugarden

Focus: Encouraging ecological responsibility while integrating students with special educational needs.

Products: Inclusive eco-garden with ADR-certified roses.

“Mercury”

Focus: Promoting environmental awareness through creative textile recycling.

Products: Bags, bows, decorative items, chair cushions from recycled textiles.

“Mercury”

Focus: Promoting self-realization and fostering environmental awareness and social responsibility

Products: bags from recycled textiles (jeans)



Social Student Companies (Ukraine)

SHAFA mini MARVEL

Focus: Affordable and eco-friendly access to festive costumes for children.

Products: Costume rental and sales, custom designs, full themed looks, delivery and cleaning.

Zero Waste School

Focus: Promoting eco-consciousness through recycling and sustainable cultivation.

Products: Flower and vegetable seedlings, microgreens, biohumus from organic waste.

ORTfusion

Focus: Encouraging creativity and self-expression through sustainable merchandise.

Products: Original prints on T-shirts, shoppers, mugs, plus custom design services.

Rozumni Petcherytzi

Focus: Integrating education, ecology, and social responsibility through mushroom cultivation.

Products: Fresh, eco-friendly mushrooms rich in micro- and macroelements.

MAIGUS

Focus: Combining creativity and technology to produce sustainable souvenirs and merchandise.

Products: Printed T-shirts, mugs, shoppers, puzzles, notebooks, thermoses; 3D-printed keychains, magnets, board game elements; embroidered shoppers and toys.

LAB2DAY

Focus: Supporting creativity and individuality through durable personalization.

Products: Laser engraving on various surfaces, logo embroidery on chevrons, T-shirts, and more.



Social Student Companies (Armenia)

AREVAHUNTS

Focus: environmental responsibility, healthy lifestyle and sustainable community development.

Products: Dried fruits, teas, vinegar, dried herbs, juices.

World of mushrooms

Focus: Develop social entrepreneurship skills, while simultaneously creating a visible and valuable result for the school community

Products: Oyster mushrooms (white mushrooms).

HoneyBerd

Focus: Women employment, using beekeepers products, fighting fruit orchards, supporting financially to farmers.

Products: Healthy candies with dried fruits, dates, nuts and honey.

Armenian Identity

Focus: preserve our national heritage through the art of modern photography.

Products: Photo sessions in national costumes.

Hinunik Bags

Focus: Support young entrepreneurs, contribute to educational initiatives and preserve Armenian cultural heritage

Products: High-quality eco-friendly bags.

Bookst☆r

Focus: Promote the culture of reading books and facilitate access to the necessary stationery and educational supplies

Products: School stationery, educational supplies (drawing sets, calculators, notebooks), books.

Trinity

Focus: Environmental protection, waste sorting, job growth, professional orientation.

Products: Intellectual board games.



Social Students Companies (Moldova)

ECOImpact

Focus: Environmental responsibility, ecological awareness, and sustainable community development.

Products: Iron-based items and decorative metal products.

PROsocial

Focus: Social engagement, community support.

Products: Wooden souvenirs, educational toys, personalized items.

MetalRecicArt – From Waste to Creations

Focus: Recycling, creativity, and environmental responsibility through reusing old metal objects.

Products: Decorative and functional items made from recycled metal (e.g., parts from old school furniture).

StudioCreativSocial

Focus: Social inclusion, creativity, and equal opportunities for students with special educational needs.

Products: Photography, editing, printing, and document reproduction services.

EcoCreate-33

Focus: Environmental protection, reduction of plastic waste, and promotion of eco-friendly alternatives.

Products: Customized reusable paper bags and eco-packaging solutions.

Patchwork Paradise

Focus: Environmental responsibility, practical skills development, and women's empowerment through creative sewing.

Products: Eco-bags, pillowcases, aprons, and handmade hair accessories crafted from recycled materials.





Thanks!

Do you have any questions?

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